



Powell River at a Glance



Population City (Region)	13,157 (20,070)
Five Year Regional Growth Rate	0.9%
Median Age	52.2
Total Private Dwellings	6,080
Median Household income	\$56,525
Average Household Income	\$69,732
Median Home Value	\$250,875
Average Home Value	\$277,720

Source: StatsCan 2016 Census Profile



Population

In 2016, the City of Powell River had a population of 13,157, virtually no change from the 2011 census (13,165). The region did experience some growth with a 2011 population of 19,884 and a 2016 population of 20,707, approximately 1.0 percent growth. This compares to the provincial average growth of 5.6%.

Land area is 28.91 square kilometres with a population density of 455.1 persons per square kilometre. This compares to the provincial land area of 922,509.29 square kilometres with a population density of 5.0 persons per square kilometre.



Census Subdivision Name	2011	2016	% Change
City of Powell River	13,165	13,157	-0.1
Powell River (Area A)	1,008	1,105	9.6
Powell River (Area B)	1,488	1,541	3.6
Powell River (Area C)	2,014	2,064	2.5
Powell River (Area D)	1,053	1,076	2.2
Powell River (Area E)	426	399	-6.3
Tla'amin Nation (formerly Sliammon First Nation)	730	707	-6.3
Total Population Powell River and Region	19,884	20,070	0.9

Source: StatsCan 2016 Census Profile



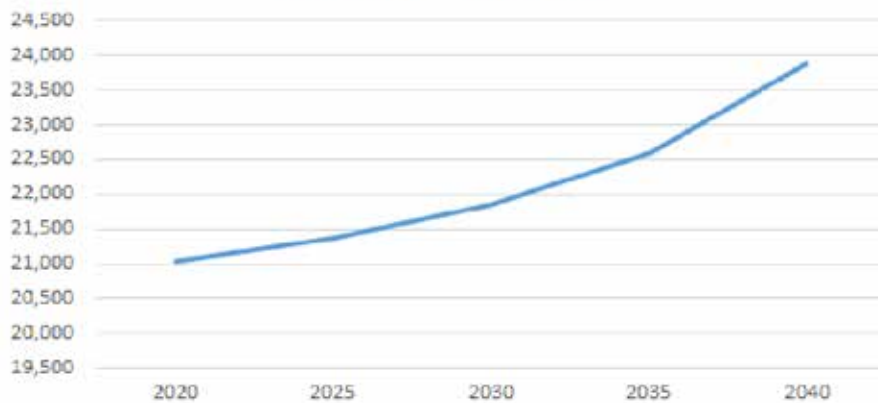
Population Projections (City of Powell River and Region Combined)

2020	21,044
2025	21,364
2030	21,841
2035	22,591
2040	23,886

Source: BC Stats, Sub-Provincial Population Projections 2017



Population Projections





Population by Age and Gender

Age Characteristic	Total	Male	Female
0 to 4 years	520	285	240
5 to 9 years	590	305	285
10 to 14 years	640	310	335
15 to 19 years	710	375	335
20 to 24 years	500	270	225
25 to 29 years	545	275	265
30 to 34 years	635	295	335
35 to 39 years	575	270	305
40 to 44 years	650	310	335
45 to 49 years	805	395	410
50 to 54 years	1,070	490	580
55 to 59 years	1,135	570	570
60 to 64 years	1,215	590	625
65 to 69 years	1,115	565	550
70 to 74 years	810	370	435
75 to 79 years	635	310	325
80 to 84 years	480	205	270
85 years and over	530	195	330
Median age of the population	52.2	51.2	51.9
% of the population aged 15 and over	59.6	60.2	59.0

Source: StatsCan 2016 Census Profile



Education

The District of Powell River has become a leader in management of its School District. Using an entrepreneurial approach, the District uses its resources to provide unique and innovative programming for students. The District actively pursues partnerships with the Private Sector that will help to create long term employment in the area.



Public Education System

School District No. 47 provides public education for the community of Powell River, at the heart of the Sunshine Coast. With six elementary schools, one middle school, three secondary school, the School District has an operating budget of approximately 21 million dollars and more than 300 employees committed to the education of the 2,000 students.

School Enrolment	Elementary	Secondary	Total	Funding Per Student
2016/17	1,156	938	2,096	\$10,168
2017/18 estimates			1,905	\$10,404

Source: School District No 47 Profile, Ministry of Education

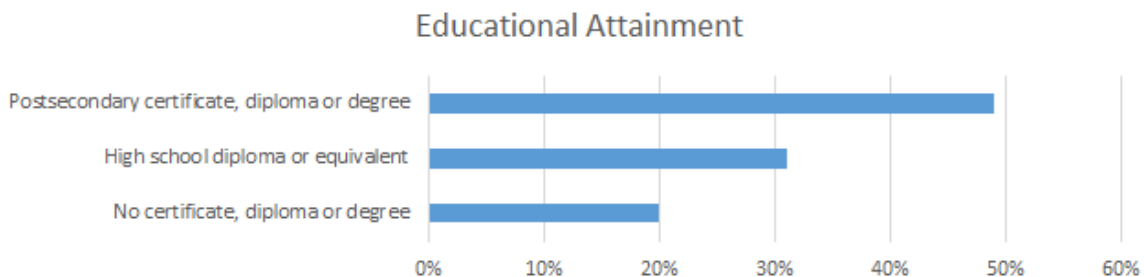


Over **50%** of Powell River's workforce has postsecondary education

Educational Attainment of Persons 15 years or older, 2016

	City of Powell River	Powell River Regional District	British Columbia
No certificate, diploma or degree	19.9%	19.2%	15.5%
High school diploma or equivalent	31.3%	29.4%	29.4%
Postsecondary certificate, diploma or degree	48.7%	50.8%	55.0%
Apprenticeship or trades certificate or diploma	28.9%	28.6%	15.9%
College, CEGEP or other non-university certificate or diploma	40.4%	38.1%	32.9%
University certificate, diploma or degree below bachelor level	5.9%	6.9%	6.4%
University certificate, diploma or degree at bachelor level or above	24.6%	26.2%	44.7%
Bachelor's degree	5.7%	6.8%	14.0%
University certificate, diploma or degree above bachelor level	5.1%	4.8%	8.1%

Source: StatsCan 2016 Census Profile





Major Field of Study of Persons 15 years or Older, 2016

	City of Powell River	Powell River Regional District	British Columbia
Education	8.2%	7.9%	6.7%
Visual and performing arts, and communications technologies	3.4%	3.6%	4.6%
Humanities	3.9%	4.0%	5.8%
Social and behavioural sciences and law	9.0%	8.4%	11.5%
Business, management and public administration	13.9%	13.1%	20.0%
Physical and life sciences and technologies	1.0%	1.4%	4.0%
Mathematics, computer and information sciences	2.1%	1.9%	3.8%
Architecture, engineering and related technologies	26.4%	27.9%	20.15%
Agriculture, natural resources and conservation	4.2%	4.3%	2.4%
Health and related fields	18.7%	18.2%	15.1%
Personal, protective and transportation services	10.3%	9.2%	5.8%

Source: StatsCan 2016 Census Profile



Colleges and Universities in the Area



The Vancouver Island University is an innovative campus providing excellent and unique educational opportunities in collaboration with the local community.

Vancouver Island University at Powell River is a strong, visible, permanent, year-round campus offering quality programs relevant to community development initiatives. The campus will augment and expand its programs and services through developing a widely known core specialty drawing on community strengths, to help maintain and enhance a vibrant and viable presence in the region. The University also has an aggressive international studies program bringing students from around the world. For more information on programs offered, please contact:

Vancouver Island University

Powell River Campus
3960 Selkirk Avenue
Powell River, BC V8A 3C6

Switchboard: (604) 485-2878
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pr.viu.ca

Eton College has entered in to a new partnership agreement with the Vancouver Island University and School District 47. The new college campus is co-located with VIU and brings about a multitude of opportunities and advantages. Students will be allowed to earn both Eton College's Travel, Tourism & Flight Attendant Preparation Diploma and VIU's Tourism Studies Diploma.



Income

Private Households Projections

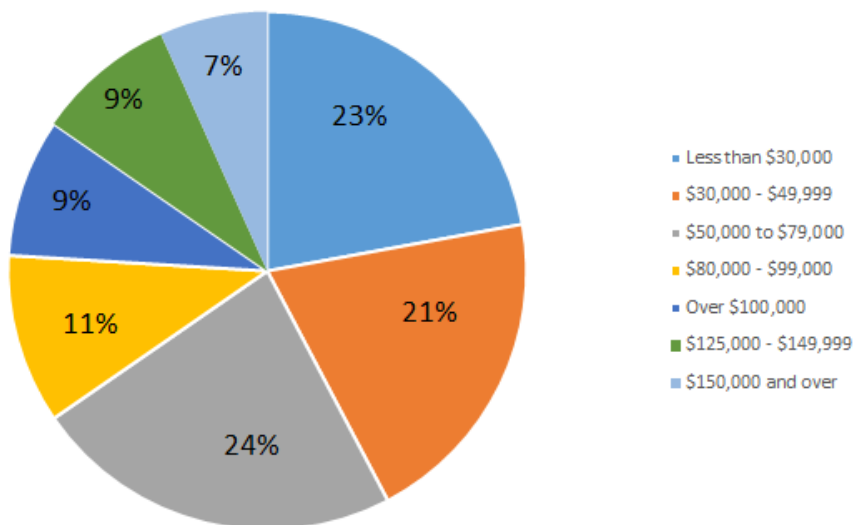
	2016	2017	2018	2019	2020
Powell River Regional District	10,077	10,218	10,304	10,437	10,504

Source: BC Stats, Sub-Provincial Population Projections, 2014





Private Household Income



Private Household Income as a Percentage (CDN \$)

	City of Powell River	Powell River Regional District	British Columbia
Less than \$30,000	22.7%	21.1%	18.9%
\$30,000 to \$49,999	21.4%	21.8%	16.4%
\$50,000 to \$79,999	23.7%	22.5%	21.2%
\$80,000 to \$99,999	10.8%	10.3%	4.8%
\$100,000 to \$124,999	9.0%	8.3%	11.2%
\$125,000 to \$149,999	5.3%	4.9%	7.3%
\$150,000 and over	7.0%	6.8%	14.1%
Median Household Income	\$56,525	\$53,056	\$69,995
Average Household Income	\$69,732	\$67,240	\$90,354

Source: StatsCan 2016 Census Profile