



## *Demographics*

# Population

The City of Powell River has experienced a relatively constant population base for the past 25 years. Declining slightly in 1996 and in 2001, the City of Powell River and the regional district has rebounded to 13,165 and 19,906 respectively. The losses that were experienced during the previous decade can be attributed to the decline in the resources economy, and population estimates project continued growth to over 20,000 over the next decade. It is estimated that in 2013 the regional population has grown to 20,493.

## Powell River Population 1991 - 2011

Year	City	Regional District
1991	12,991	19,077
1996	13,131	19,936
2001	12,983	19,765
2006	12,957	19,599
2011	13,165	19,906

Source: Census Data, Statistics Canada



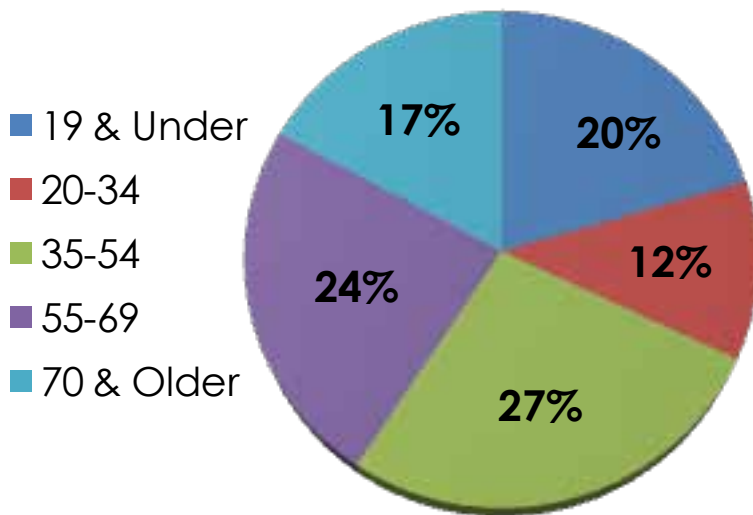
## Powell River - Population by Age and Gender

	City			Regional District		
	Total	Male	Female	Total	Male	Female
Total population	13,165	6,345	6,820	19,905	9,855	10,050
0 to 4 years	550	270	270	810	430	380
5 to 9 years	610	295	315	850	415	435
10 to 14 years	700	390	315	975	510	465
15 to 19 years	830	450	380	1,180	635	545
20 to 24 years	535	285	250	785	430	355
25 to 29 years	470	215	255	725	345	385
30 to 34 years	525	235	285	780	355	425
35 to 39 years	620	300	320	945	460	485
40 to 44 years	790	380	415	1,140	570	570
45 to 49 years	1,040	480	565	1,550	730	815
50 to 54 years	1,125	550	580	1,825	895	930
55 to 59 years	1,165	575	590	1,960	945	1,010
60 to 64 years	1,075	535	545	1,920	1,000	920
65 to 69 years	890	435	445	1,455	775	680
70 to 74 years	700	340	360	1,065	540	525
75 to 79 years	580	250	330	785	370	420
80 to 84 years	515	235	280	635	295	335
85 years +	445	130	315	520	155	360
Median age	49.6	48.8	50.3	50.6	50.3	50.9

Source: Census Data, Statistics Canada

A large number of residents are between the ages of 20 to 54, which contributes to a stable labour force. Further, a significant portion of the population is under the age of 19, which represents the future employment base.

### City of Powell River Age Distribution



Source: Census Data, Statistics Canada



# Households

Powell River has been following the same trends as the rest of BC with smaller households and fewer children. The majority of households are made up of 2 or less individuals. Larger families skew the average upwards. As a result the average is 2.2 residents per private household. The City of Powell River now has 5,900 private households.

## Household Distribution

Number of private households	5,900	100%
1 person	1,905	32%
2 persons	2,370	40%
3 persons	775	13%
4 persons	580	10%
5 persons	190	3%
6 or more persons	80	1%

Source: Census Data, Statistics Canada



## Dwellings

Occupied private dwellings	5,900
Number of persons in private households	12,775
Average number of persons in private households	2.2

Source: Census Data, Statistics Canada

## Household Income

Household Income Group	Number	% Distribution
Less than \$40,000 CDN	2,745	36.60%
\$40,000 to \$59,999 CDN	1,690	22.50%
\$60,000 to \$99,999 CDN	1,735	23.10%
\$100,000 CDN and over	1,340	17.80%
Median Household Income	\$51,251	

Source: Census Data, Statistics Canada

