

Labour Force



General *Information*

The labour force represents the total number of Powell River residents who are employed. Compared to British Columbia as a whole, the Powell River economy appears to be more diversified. Services make up 42% of the City's employment. A variety of sectors make up the remaining employers in the area. Unsurprisingly enough, forestry & logging in Powell River is almost 3 times the Provincial distribution. Other areas of note are Powell River's strong construction and manufacturing sectors.

The City of Powell River has an aggregate participation rate of 53% compared to British Columbia's 65%. The lower rate may be attributed to Powell River's more rural geography, and less employment opportunity compared to larger municipalities. However, the residents of Powell River are well educated. Powell River outpaced British Columbia's education levels in a variety of categories. The largest gap can be seen in skilled labour education such as apprenticeships and trades certificates, where Powell River had a 6.9% higher distribution.



Business Establishments

Year	2009	2010	2011	2012	2013
Total Businesses – All Industries with Employees	1,100	770	755	752	797
Businesses 1 – 19 Employees	1,014	710	893	687	726
Businesses 20 – 49 Employees	56	39	45	44	53
Businesses with Indeterminate Employees	1,676	2,102	2,074	2,789	2,929
Total Businesses – All Sizes (includes No Employees)	2,776	2,782	2,829	3,541	3,726

Source: BC Stats



Labour Force by Occupation

	Total	Male	Female
Total labour force population aged 15 years and over by occupation	5,850	3,060	2,790
Occupation - not applicable	125	70	65
All occupations	5,725	2,995	2,735
Management occupations	535	290	250
Business, finance and administration occupations	755	120	635
Natural and applied sciences and related occupations	245	225	25
Health occupations	555	85	470
Occupations in education, law and social, community and government services	585	300	285
Occupations in art, culture, recreation and sport	130	55	75
Sales and service occupations	1,310	495	820
Trades, transport and equipment operators and related occupations	965	860	105
Natural resources, agriculture and related production occupations	305	265	40
Occupations in manufacturing and utilities	335	305	30

Source: National Household Survey, Statistics Canada



Labour Force by Sector

Sector	Powell River		BC	
	Number	%	Number	%
Forestry & Logging	485	6.70%	61,210	2.70%
Mining and Oil & Gas	40	0.60%	25,450	1.10%
Construction	615	8.50%	181,510	7.90%
Manufacturing	615	8.50%	148,810	6.50%
Transportation, Warehousing & Public Utilities	395	5.50%	131,890	5.70%
Wholesale Trade	110	1.50%	90,560	3.90%
Retail Trade	1,075	14.90%	266,265	11.60%
Services	3,040	42.30%	1,109,110	48.10%
Finance, Insurance, Real Estate & Leasing	375	5.20%	146,630	6.40%
Government	445	6.20%	143,875	6.20%
Total	7,195	100.00%	2,305,310	100.00%

Source: Census Data, Statistics Canada

Leading Employers

Sector	Company	Product/Service	Employees
Paper Manufacturing	Catalyst Paper Corp	Paper Products	410
Education	School District 47	Public Education	340
Social Services	Powell River Association for Community Living	Support services	205
Forestry	Western Forest Products	Raw Timber	200
Local Government	City of Powell River	Municipal Services	150
Quarrying/Mining	Texada Quarries Ltd	Limestone	80

Source: Census Data, Statistics Canada

Educational Attainment

Education Level	Powell River		BC	
	Number	%	Number	%
Less than High School Diploma	1,055	12.00%	247,390	10.10%
High School Diploma Only	2,500	28.50%	614,585	25.10%
Apprenticeship/Trades Certificate/Diploma	1,595	18.20%	277,125	11.30%
College/University Certificate/Diploma	2,370	27.00%	644,385	26.30%
University Bachelors Degree	745	8.50%	424,720	17.30%
University Medical/Dentistry/Optometry Degree	0	0.00%	19,095	0.80%
University Graduate Degree/Certificate	505	5.80%	224,310	9.10%

Source: Census Data, Statistics Canada

Participation Rate

	Powell River	BC
Male	56.20%	68.90%
Female	49.20%	60.40%
Total	53.00%	65.00%

Source: Census Data, Statistics Canada

Unemployment Rate

Powell River	BC
8.2%	7.8%

Source: National Household Survey, Statistics Canada



Major Field of Study*

	Total	Male	Female
Total population aged 15 years and over by major field of study	10,915	5,250	5,665
No postsecondary certificate, diploma or degree	5,450	2,460	2,990
Education	455	165	290
Visual and performing arts, and communications technologies	170	85	80
Humanities	185	85	100
Social and behavioural sciences and law	300	90	205
Business, management and public administration	740	190	555
Physical and life sciences and technologies	90	20	70
Mathematics, computer and information sciences	145	65	80
Architecture, engineering, and related technologies	1,445	1,375	70
Agriculture, natural resources and conservation	225	190	35
Health and related fields	1,100	190	915
Personal, protective and transportation services	610	335	280

*Population 15 to 64 years old

Source: National Household Survey, Statistics Canada



Employment Insurance - 2014

Taxable Base	Based on gross payroll up to a gross per worker salary of \$47,400 per year
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Percentage Rate
(Employer Premium)

Employee Rate	1.88%	Maximum annual contribution per worker in \$839.97
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Employer Rate	2.63%	Maximum annual contribution per worker is \$1,247.57
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Maximum Weekly Benefits	\$501.00 CDN
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Source: Service Canada

Worker Compensation - 2014

Average Cost of All Manufacturing Per \$100 Payroll	\$1.91 CDN	Rates set by employer's business activity. Applies up to maximum gross earnings of \$75,700 per year
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Average Rate for Office Workers Per \$100 Payroll	\$0.29 CDN	There is no separate rating for office occupations in BC - the applicable industry rating applies to all workers. Rates for Business Services range from \$0.10-\$0.79 per \$100 of payroll. Average of \$0.29
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Maximum Weekly Benefit (Net)	\$999.68 CDN	Maximum per employee set at 90% of average net earnings (after deductions for income taxes, Canada Pension Plan & Employment Insurance), up to maximum wage of \$75,700 per year
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Source: WorkSafeBC